Ocean Reef Responds to Tragedy in Haiti
Donations Will Directly Benefit Communities of our Haitian Associate Families

By Kristen Bunnie
Director of Communications

Following a major 7.0 magnitude earthquake that devastated much of the island nation of Haiti on Tuesday, the Ocean Reef community is reaching out to support its 150 Haitian Associates, whose family members and homes have been directly affected by the quake.

Leaders of the Ocean Reef Community, including the Ocean Reef Board of Directors, the Ocean Reef Foundation and the Club's senior management, are working together to ensure that all donations received will have a direct benefit to the communities of Haitian Associates and their families.

"In the tradition of The Reef, we make a very tight circle to ensure we take care of our Associates. Now, we are reaching out to more than 4,000 family members and asking for help," said Ocean Reef Club Chairman Michael Sullivan. "This will be a highly targeted effort—we will donate every dollar to assist the communities of Associate families who've been affected by this tragedy.

Members who wish to donate through the Foundation can do so through their Donor Advised Accounts or by writing a check to the Ocean Reef Foundation, with "Haiti Relief" in the memo. Donations can be dropped off at the Cultural Center Office or mailed to 200 Anchor Drive, Key Largo, FL 33037. Any questions or concerns can be directed to Administrator Yurianna Mikolay at 367-4707.

Once the fund is established, The Ocean Reef Foundation plans to match the fund total up to a sum of $10,000. Foundation President John Taylor said.

Impact Already Felt by Our Associates
As of Thursday afternoon, the following updates had been received from Associates with family members or homes in Haiti at the time of the earthquake:

- Three family members of an islander Busser were killed in the quake. The busser’s home was also completely destroyed.
- A three-story house belonging to an Ocean Room Server collapsed, killing four tenants inside. A second house belonging to the server was damaged to the extent that it is now uninhabitable.
- The home of an Ocean Room Steward was completely destroyed. Thankfully, all family members survived.
- Another Associate received a call from his brother, who was unharmed. The call, however, was cut short before news of his sisters or home could be relayed.

Of the 150 Haitian Associates at Ocean Reef, many have yet to connect with family or confirm the status of their homes.

"Our thoughts are with you and our prayers are for you and for your family," Club President Paul Asbury wrote in an email to Associates on Wednesday. "We, the management and staff of Ocean Reef Club are part of your 'other' family and are here to do whatever we can to help."

Donating Food and Supplies
"There has been an overwhelming response from both members and Associates to know 'how can I help?'" said Executive Director of Human Resources Mark Kirkendall.

"Monetary donations are one way, but Haiti is also in need of essential food items and supplies."

Kirkendall said that such items are now being collected at the Human Resources Office, located adjacent to the Welcome Center. The following items are requested:

- Food items (must be ready to eat, as there is no electricity)

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ity or means of cooking): canned vegetables, fruits, soups, stews, beans and chili; canned meats such as spam, tuna, salmon and chicken; cereal, dried fruit, crackers, evaporated milk, dry milk, water and oatmeal; peanut butter, nuts, bread and jelly or jam; protein bars and cereal bars. Food items that are high in protein and fiber are preferred over those that are high in fat, as they offer greater nourishment.

* Water

* Medical Supplies: bandages, gauze, alcohol, medicines (cold and flu), ointments, cough syrup and vitamins.

- Children's Items: toys, diapers, baby food, formula
- Toilettries: soap, tampons, feminine napkins, lotion, toothpaste, toothbrushes, laundry detergent, dish soap
- Clothing and Household: Socks, blankets, clothing (all sizes), underwear, towels, sheets, pillows and shoes
- Additional Supplies: calling cards, batteries, flashlights, matches, lighters, candles and lanterns

Any of the items above may be dropped off at the Human Resources Office between 8 a.m. and 5 p.m. Monday - Friday. All items should be bagged. The items will then be collected by "Clean the World" a non-profit organization that has worked with Ocean Reef for several months to supply par-}

tially used personal hygiene products to Haiti. Clean the World is now ramping up its efforts in wake of the recent tragedy. Those with questions may call Kinkellend at 305-367-5965.

Communication and Transportation Assistance for Haitian Associates

The Club has also set up a communications center in the Ocean Reef Learning Center, located between the Executive Business Center and the Associate Cafe, where Associates attempting to reach friends and family in Haiti will have use of telephones and Internet.

Associates should also know that a hotline, 1-888-407-4747, and website, www.familylinks.icrc.org, have been established to assist persons in the United States and elsewhere in contacting friends and family in Haiti. Associates can type in the name of those they are trying to locate to see if they are registered, or register themselves with a phone number to be contacted by their family members in Haiti. The Haiti US Embassy maintains current, helpful information as well, and can be reached at 202-332-4090 or by emailing embassy@haiti.org between the hours of 9 a.m. and 4 p.m.

Members who wish to assist Haitian Associates in traveling to reach family members once airports are open may do so by donating air miles, and should contact Mark Kirkefontt at 305-367-5965.

Developer Withdraws Zoning Change Application for Cinnamon Bark Lane

The Ocean Reef Community Association is pleased to report that the developer, South Bay Group, has withdrawn its application with Monroe County to change the zoning on its lots on Cinnamon Bark Lane.

Our Boards look forward to reviewing plans for this area, as they are the result of a unified desire by the Cinnamon Bark and Bayberry community. Your boards are particularly pleased with the existing single family homes and a recreational facility will be a better project for the community at Ocean Reef Club," said South Bay Group Principal Roberto Cortes. "We are glad to see that this decision brings unity between