Meeting
Continued from page 4

the President's Report with very positive statistics from December. Revenue, rooms, food covers and golf rounds were all highlighted as showing significant increases year over year. Interestingly, Astbury pointed out, Equity member usage peaked at the exact same number as last year.

In addition, Member satisfaction was on the rise nearly every category detailed. Astbury emphasized how important these Member surveys are and encouraged all members to take time to fill them out. This is how the Club and management measure all aspects of our amenities and services.

As fourth quarter comes to a close, so come the Awards of Excellence for Associates which recognizes outstanding achievements for the quarter and in this case for the year. The Employee Recognition Program, in many ways a subset of Member Satisfaction, is a way for Members as well as Associates to recognize those who have exceeded Club standards. Astbury highlighted a few of the winners which included Associate of the Year Dave Humphreys of Cart Repair and Manager of the Year, Michael Neves, who has taken the service at Buccaneer Island to new levels. As heard previously that afternoon, the Golf Course Maintenance team led by Juan Gutierrez swept the “Team of the Year” category.

This Club’s portion of Town Hall ended with a 5 minute “highlight reel” showing so many of the Holiday happenings from the sold-out Holiday Concert to Festival on the Green and the New Year’s Eve Galas. This video is also available for viewing on www.oceanreef.com in the video gallery.

All Charities Concept

Steve Markel, the Ocean Reef Community Foundation Chairman and Harold Brewer, All Charities Weekend Chairman, were introduced next to share the All Charities moving towards a broader Concept with the Membership. base of support for the entire Markel began with a brief weekend." The All Charities Concept on how the All Charities Weekend is doing this by Auction came to serve the philanthropic needs of the community by curing "auction fatigue” with the “one ask - one give” concept.

He demonstrated that it seems to be working as it has Brewer acknowledged grown from raising $850,000 in addition to event in 2007 to a record $2 million attendance and ticket sales, support for the Weekend also comes from Platinum Partners, Community Trustees, the auction item contributed by members, the Club and non-profit organizations, along with the countless and often endless volunteer efforts by members and friends of the community. The Link newsletter was distributed at the meeting containing further details on partners, recipients and grants. You can also visit the website at orfound.org for more information and to view The Link newsletter.

Bill Nutt then thanked all members and presenters and Town Hall was concluded. Fortunately, and perhaps predictably, it was still glorious and 75 degrees outside.