

ALL CHARITIES

Think Outside the Big Box on Behalf of All Charities



by Sarah A. Cart

As you progress through your holiday shopping list (or drafting your "Santa Baby" letter...), All Charities would like to encourage you to think outside the BIG box.

To that end, whet your appetite with the 12 Days of All Charities (most of which are still evolving, but) a couple of which are available right now (*).

(Make a special note of No. 5... If you purchase *any* jewelry from internationally renowned Chicago jeweler Lester Lampert from now through the month of February, including from any sales made over All Charities Weekend to be held February 9 and 10, he will donate 20 percent of the proceeds to All Charities!)

One Beautiful Night Serenade*: A romantic bella notte serenata here at Ocean Reef. Candlelit dinner, protégés Jackie Evancho (17) and Matteo Bocelli (20, son of Andrea Bocelli) serenading throughout the evening, and a nightcap, dessert and meet-and-greet with the artists. Tickets \$1500 each.

Two Wine Country Loves: Mother Nature paid memorable visits to Napa, Sonoma and Ocean Reef's Keys this fall. Stayed tuned to future editions of *Ocean Reef Press* to learn more about the special opportunities for friends to support each other coast to coast.

Three French Wines: From 1988, a Chateau Latour, a Chateau Haut-Brion and a Chateau Mouton-Rothschild.

Four Maine Mariners: Two couples will enjoy two nights

and three days pursuing all things Maine (including golf, if desired) on one of the most beautiful parts of the coast in one of its last undeveloped fishing villages.

Five Golden Rings*: Integrated into one 18kt. yellow gold treasure featuring delicate beadset diamonds, created especially for All Charities by Lester Lampert (\$5,000).

Six Sailors Sailing: A special eight-day Mediterranean adventure with Oceania Cruises that will include penthouse suites for three couples. Itinerary will be unveiled in a future *Ocean Reef Press*.

Seven Carat Necklace: A 3.95-carat emerald paired with over 3.5 carats of diamonds, set in platinum. Another exclusive Lester Lampert creation.

Eight Irish Golfers: A quintessential Irish host will ensure the merriment of your six-day links tour of the Emerald Isle, from the links at Trump Doonbeg on the Atlantic, north to Lahinch, south across the mystical Shannon River to Ballybunnion and Tralee.

Nine Celebrity Chefs: Great meals, great wines, great chefs cooking just for those in attendance. Limited seating. Details to follow.

Ten Exotic Adventures: Amazing you-don't-find-these-anywhere-else adventures, from Alaska to Costa Rica and lots of other places besides.

Eleven NetJet Hours: Aboard a Phenom 300. What else do you need to know?

Twelve Tuscan Tourists: Seven nights in a luxury villa with concierge service, a personal travel assistant, driver, private chef, an at-home cooking class and choice explorations (truffle hunting, cheese-making, wine touring).

Still need something for that special someone? All Charities has a few other items available for immediate purchase:

Two days of luxury fishing for four*: Two separate and amazing days on The Reef's deep blue seas, one swordfishing aboard *Chesapeake*, the other sailfishing aboard Game On (\$10,000).

An African Safari for two*: 12 nights of travel from Cape-town to Victoria Falls, Botswana and Mozambique (\$40,000 – airfare not included).

Tour a Canadian diamond mine for two*: Four-day adventure visiting De Beers' newest mine, dining in Banff, dog-sledging, seeing the Northern Lights, and more (\$50,000).

As soon as you finish your holiday shopping, mark your calendar for All Charities Weekend February 9 and 10. ACW co-chairs **Kathy Weiland** and **Cindy Manzo** are dedicated to hosting another fabulous series of events. "It's an honor and a privilege to lead this team effort that unites an army of strong and creative All Charities volunteers with the amazing generosity of the Ocean Reef community."

What is All Charities?

A decade ago the broader Ocean Reef community was overwhelmed by the number of fundraisers each season (over 27 at that time). Thus organizers conceived of a combined fundraising effort that has evolved into All Charities Weekend (ACW). In the years since, All Charities has brought in over \$27 million.

Said monies help ensure the viability of not-for-profit institutions important to Ocean Reef (Medical Center, Cultural Center, Art League, The Academy, ORCAT and Conservation Association) and provide much-needed funds to dozens of worthy charities in Homestead, Florida City and throughout the Keys, helping to improve lives through grants from the Ocean Reef Community Foundation.

Call the Elves

To make a holiday purchase of any of the starred (*) items above, or for any other questions, contact the All Charities office (also known at the moment as "Santa's Workshop") at 305-367-5996 or AllCharities@oceanreef.com. Elves Lesa Crayne, All Charities Director, and Amy Cornaire, Community Relations Manager, will be delighted to assist you.

Lester Lampert All Charities Newest Preferred Partner

To take advantage of Mr. Lampert's generous offer, buy something brand new, or commission an extreme makeover of a former favorite. No matter the price tag, All Charities will receive 20 percent so long as you mention you are a Member of Ocean Reef

Visit www.lesterlampert.com, although online ordering is not available, your shopping can be done via phone call (312-944-6888) (or a visit to his brownstone show room at 7 East Huron Street in Chicago). The result will come with a bit of history and be created as a piece of fine art.

"Lester's generosity overwhelms me," says All Charities Chairman **Mike Berman**. "And his talent is world famous. He's created original designs for Count Basie, Angelina Jolie, Michael Jordan, Barbara Walters and Diane Sawyer. My wife, Angie, has been a loyal fan for years."

So make your purchases now for holiday or special occasion gifts and at the same time, thanks to Mr. Lampert's generosity to All Charities, you'll benefit The Reef's own Medical Center, Cultural Center, Art League, The Academy, ORCAT, and the Ocean Reef Conservation Association as well as the lives of thousands in the cities of Key Largo, Florida City and Homestead.