

PHILANTHROPY MATTERS

Numbers & Values



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While we don't yet know the amount the 10th Annual All Charities Auction raised last weekend, we do have some distraction figures for you. The cooperation of the community and All Charities partner charities reduced the number of annual fundraisers from almost 30 to six and enabled the charities to focus on their missions and the members to enjoy a relatively solicitation-free quality of life while benefitting from their services. Yes, all while raising more! In its first nine years the All Charities effort distributed more than \$23 million



for local charities.

This year's 10th anniversary effort alone tallies up this "Top10" of totals:

1. 10 Preferred Partners underwrote the cost of the events
2. 17 Chairman's Circle donors had already made funding commitments of \$25,000+ going into the Live Auction
3. 39 local businesses sponsored

Saturday's lunch through the Ocean Reef Chamber Commerce

4. 40+ members served on the All Charities Weekend Committee which planned for the whole year preceding the event
5. 100 Community Trustees made early \$15,000 commitments to ensure the success of the Auction events
6. More than 100 additional volunteers did everything from securing items to setting up the silent auction displays to selling raffle tickets and "spotting" during the live auction
7. 250+ businesses, organizations and named individuals donated Auction Items
8. 1,410 Bucket Raffle tickets were sold
9. To date, more than 2,600 members gave through the ORC Club Dues "Charity Check Off"
10. 3,803 bids were placed for 241 Silent Auction packages.

One more figure deserving of its own paragraph is the fact that 80 percent of Equity members now

participate in the "Charity Check Off" and/or at least one of the weekend's Wine Tasting and Silent & Live Auction events. Boding well for the next 10 years, overall participation is up 50 percent in the last two years.

The All Charities effort is so much more than a fundraiser. The greater Ocean Reef community's combined contributions of time, energy, items and dollars help raise spirits and hope and roofs and grades and prospects and goodwill and kids and in our surrounding communities. We'll use this column inch to ask you to take a moment to acknowledge the 10 year milestone of this tremendous collaborative effort by a generous, caring and remarkably productive community. This week's featured charity sums up our gratitude and sentiments perfectly.

Pictured Above: **Hospice of the Florida Keys**

"A picture is worth a thousand words; on behalf of our clinical team we wanted the Ocean Reef Community to know you ROCK! Your generosity and support, along with your mission of paying-it-forward for much needed programs and services that touch the lives of so many deserving people in need, is overwhelming! Your gift allowed us to leverage the grant for additional funding from Monroe County (\$50,000) and others. It's because of you that we are well on our way to kick off the Upper Keys Palliative Care Initiative." - Kim Sovia-Crandon, Director of Development

LARGE OR Small
We Ship It All!



PAKMAIL